



Tuesday, Oct. 25, 2016

Board Attendance: Tom Feely, Kathleen Rastetter, Jaime Diedrich, Lydia Hamann, Barb Cartmill, Laurel Butman and Mike Bezner

Absent: Shawn Santos(excused) and Al Bossen(excused)

Staff Attendance: Sarah Holcombe, Kristine Wallace and Tamara Moxon

Tom called the meeting to order at 3:04PM.

Jaime motioned to approve the previous board meeting minutes. Kathi seconded. Minutes approved.

Update:

- Funded projects underway
 - o Spay & Neuter program has about \$6,716 still available.
 - o Sarah handed out the new Owner Surrender forms that Laura Perkins is using to gather more information on the dogs that come in.
 - o Foster program is still being developed and found out that county insurance will cover the program.
 - o Sarah is still looking for Volunteer Appreciation venues. Suggestions welcomed.
 - o Mike updated the board on the Chameleon data transfer and the front desk positions.
- Financials
 - o Financials have been received for Gail's estate which will be added to the financials.
- Strategic Planning – each plan presented their Action Plans
 - o Dog Community update – Al and Mike
 - Work with rescues
 - Letter to Clack. Co. vets
 - ASAP
 - Pet Stores
 - o Awareness update – Barb, Kathi, Laurel and Lydia
 - Direct Mailer
 - Bathroom advertising
 - CCDS/CDF video in county buildings lobbies
 - Holiday events and sponsored fundraising
 - o Fundraising – Tom, Lydia, Jaime
 - Need to schedule meeting
 - o Development – Tom and Mike
 - How much to put in emergency vet fund
 - Hire permanent employee for foster program
 - Training for staff and/or the public

Fundraising:

- CDF Garage Sale – Sept. 17, 2016
 - o A little over \$1,000 was raised! Lots of support from the dog community.
- End of Tax Year Direct mailer
 - o Sarah needs the board's list of contacts by Friday 10/28
 - o Draft of the mailer was handed out and edits are needed by Friday 10/28

Future Items:

- Next meeting to vote on advertising initiatives and a vet fund
- Start work on a communications plan

Other Business:

- The new Happy Valley Fred Meyer wants to donate \$1,000 to CDF at their grand opening ceremony on Friday, Nov. 4 at 6:30am. The board's attendance is requested.
- Tom informed the board he had been appointed to the Clackamas County Budget Committee, but doesn't see it affecting his role on CDF.

Time and date of next meeting:

Nov. 9, 2016 at 1PM in 301 DSB

A motion to adjourn was made by Jaime and seconded by Laurel. The motion passed and the meeting was adjourned at 3:50 PM.